# www.PrivateLabelRightsGold.com

# Master List Builder eZine Package

# Private Label Rights Terms and Conditions

**Note**: the license and instructions you are reading now must be passed on, without alteration, to your customers if you are reselling the Private Label Rights. You may ignore this instruction if you are only selling the product without Private Label Rights.

With the **Private Label Rights** (and **Master Rights**) to this product, you can do any or all of the following:

1. Start your own eZine (or online newsletter). Set up your Lead Capture Page (or Landing Page or Name Squeeze Page), One Time Offer (optional), and Thank You page with your free report ready for download. Later, drive targeted traffic into the Lead Capture Page and build your mailing list!

#### **The Free Report**

- 2. Convey Master/Give Away Rights to the report. You can sell or give the report away for free or at any price you wish (PDF format). You can also give the report away as a bonus to another product you are selling, bundle into a package, or add into a membership site. If you want to make this report freely available, you can submit it to several eBook directories.
- 3. You can chop the report into multiple contents and articles. Rewrite and add in your resource box and submit to article directories for free traffic and exposure.
- 4. Give the free report away for free in exchange for your visitor's name and email address. Build your list this way using the Lead Capture Page to do this task for you.
- 5. You can re-title, put your name as the author, edit the contents, and put in your links and affiliate links. The report is made available to you in .doc format as well so you have the Private Label Rights to it!

#### The eZine Issues

6. Add content to your eZine. You can edit, add, remove, or change titles of the pre-written eZine issues. This way, you can now start your own eZine of your

- own without much hassle and easily dispense quality information to your subscribers.
- 7. **Submit to article directories.** Rewrite the articles and include your resource box before you submit them to article directories.

## **One Time Offer (Optional)**

8. **Insert your own One Time Offer in the One Time Offer page.** You can get a chance at making money from your new subscribers upfront by inserting your One Time Offer sales letter so that your prospect will read it before downloading the report.

#### **Private Label Rights**

9. You can resell the Private Label Rights to the source code. The suggested selling price is \$197.00. Your customer can in turn resell the Private Label Rights, too.

#### The **restrictions** are:

- 1. You **CANNOT** give away the Private Label Rights to the product for free.
- 2. You **CANNOT** under any circumstances offer more than 2 Private Label products from the PLRGold package in a bundled package, paid membership site, or bonus.
- 3. You **CANNOT** use unethical marketing methods or SPAM to conduct your business with this product.
- 4. You **CANNOT** sell this product, in whatever format, on auction sites such as eBay.com.
- You CANNOT add, use or impersonate my name (Edmund Loh), business name (PrivateLabelRightsGold.com) or any other of my business or personal information to the product. This product is for your own use, not mine.
- 6. You **CANNOT** claim copyright to the product unless substantial changes are made to the product.
- 7. All web site links (URLs) **MUST** point to business related web sites. In other words, **no** porno, gambling or other unrelated business web sites.
- 8. You are **responsible** for customer service.

- 9. Any violation of this agreement will be subject to a revoking of this license in which case all monies paid will be *forfeited*.
- 10. This constitutes the entire license agreement. Any disputes or terms not discussed in this agreement are at the sole discretion of Edmund Loh and PrivateLabelRightsGold.com.

# **Instructions**

## The Report (.doc source file)

Upon opening the product source code (.doc file), Search or press "CTRL-F" in Microsoft Word environment. Replace all "[Insert Your Name Here]" text with your own name as the author.

This product can be claimed authorship by you. However, you are advised to scan through the product thoroughly and replace any other relevant information of yours or your business for that matter such as your own affiliate links, eZine name, business site URL, and the such.

# The Lead Capture Page

Upon opening the page's source code (.htm file), Search and replace all **pink** text with your own details. You are free to edit the letter whatsoever.

## The Thank You Page

Edit the download links in the Thank You Page to redirect your subscribers to download the product in your server. Search and replace all **pink** text with your own details.

You are free to insert your own ads or back-end selling in this page.

### One Time Offer

You can insert your own One Time Offer in the oto.htm file and route your subscribers to this page first before downloading your report. If they purchase your offer, well and good! If they do not, provide a link for them to proceed to downloading your offered report. Search and replace all pink text with your own details.

#### eZine Issues

These eZine issues are for you to use as eZine content for your mailing list subscribers. You are free to edit, rewrite and determine their interval periods of sending out each eZine issue to inform your subscribers. Be sure to replace the tags with those that your auto responder you are using recognizes. Also, don't forget to include your resource box. You are also free to add in your own affiliate links and your business URLS.

You are free to name and title this eZine to your liking. For example: "John Doe's eZine".

# Questions?

For any further questions, please email me at <a href="mailto:edmund@privatelabelrightsgold.com">edmund@privatelabelrightsgold.com</a>. Put "PLRGold Question" in the subject line. My response rate is <a href="mailto:24-48 hours">24-48 hours</a>.

Warm Regards,

edmund loh

Mail: edmund@privatelabelrightsgold.comWebsite: http://www.privatelabelrightsgold.com

# Be The <u>First</u> To Grab The Private Label Rights To A <u>Stunning</u> Collection Of Red Hot New Products For Mere Pennies On The Dollar And Generate <u>Insane</u> Profits Selling These Products As Your Own!

If you are tired of receiving the same, old worthless products from other marketers and membership sites, then here's how you can get hold of a collection of original, **high quality** products you can **call your own**, sell and **pocket 100% of the profits**!

=> Go to here to sign up for the advance notification list now!

#### **Recommended Payment Processors**

<u>2CheckOut.com</u> – start accepting credit card payments from customers from several parts of the world!

PayPal – the most used and recognized merchant in the Internet marketplace.

#### Recommended Web Hosting

<u>SOLOBIS</u> – all-in-one solution comes with unlimited web hosting, domain name, unlimited auto responders, broadcast feature, custom web builder, file manager, link cloakers, JV manager, 500+ beautiful web templates, online support team, and many more. No HTML and programming knowledge required.

#### **Unannounced Bonuses!**

<u>Join the Pajamas Revolution!</u> – How to quickly and inexpensively acquire your own product and be in business in the next 3 days and really, really market for maximum profits! (\$47.00 value)

<u>1 Year Silver Membership at SureFireWealth.com</u> – Gain instant access to consistently added collection of Resell Rights products you can use, resell and/or give away! (\$147.00/year value)